

Chairman's Message

Dear Alamo Chamber of Commerce Members,
I am very pleased with the outstanding efforts by our members who worked to make the Alamo Chamber of Commerce and Kiwanis of San Ramon Valley Golf Outing such a success. The money raised will be allocated to the Alamo Chamber of Commerce Scholarship Program – a great program dedicated to supporting the future of the Alamo community. In May we will award two scholarships to Alamo residents who are graduating seniors at either San Ramon Valley High School or Monte Vista High School.

It doesn't seem possible that our membership year is drawing to an end in just a few weeks. But it is a great time to join the Chamber. Those of us who are renewing our membership, welcome you to get involved with this growing, dynamic organization dedicated to the success of the Alamo business community. Just \$100 opens up opportunities to meet and network with the professionals and business leaders of the community. Hope to see you soon!

Richard Wood, Alamo Chamber 2011 Chairman

A Message from Sharon Schuyler - COO

What a whirlwind we have had since the first of the year – and the fast pace seems to be settling in as the new normal! Just as the excitement of the Business Expo was dwindling down, we revved up for the Alamo Chamber of Commerce -- Kiwanis of the San Ramon Valley Golf Outing – then made plans to celebrate our success at the monthly mixer held at Don Jose's Restaurant! Not only were these events great fun, they all support the Alamo community. At Chamber Mixers we sell raffle tickets. Even if the tickets you buy are not prize winners, by purchasing a ticket, you help create more winners! The money made on the raffle supports our scholarship efforts. This year we added the money made at the golf outing to the scholarship fund. These combined monies support Alamo students headed for college, while providing Mixer networking opportunities for our businesses. It's a very exciting time to be a part of the Alamo Chamber of Commerce. So, come join us. If you are already a member, renew your membership and continue to support the businesses of Alamo.

Sharon Schuyler, COO, Alamo Chamber

Chamber Scholarship Applications

Graduating seniors who are Alamo residents and interested in a business career, are urged to apply for an Alamo Chamber of Commerce Scholarship. Each year one student from Monte Vista and one student from San Ramon Valley High School are selected to receive a cash award of \$500 for their college education. Applications are available at the school career counseling offices.

Chamber Member of the Month-April.

Congratulations to Clay Selland of Signet Mortgage, who was honored as the Chamber April Member of the Month, for his fine work as Chairman of our recent Trade Show. Clay founded Signet Mortgage in 2002. He began his financial career as a CPA with Arthur Andersen, and has held senior finance and strategy roles with Longs Drug Stores, Cost Plus:World Market, and several other start-up retailers. Clay has three children, is a Bay Area native and has lived in Alamo for over 25 years. Clay can often be found hiking, playing softball or on the golf course. Contact Clay: 925. 807.1500 X303, or clay@signetmortgage.com. Signet Mortgage, 579 Sycamore Valley Road West, Danville, CA 94526.

Save the Date! Event Calendar

May 25,	Chamber Mixer, The Patio & Fireplace, 3189 Danville Blvd.
June 22,	Chamber Mixer, Wells Fargo Bank, Alamo
June 24,	Summer Concert Series, Music by Moonalice
July 15,	Summer Concert Series, Music by Diablo Road
July 29,	Summer Concert Series, Music by Billy London and the Lucky Dice
August 12,	Summer Concert Series, Music by The Sun Kings

Chamber mixers are a great way to meet new people and network with business owners. Bring a raffle prize and you will have the opportunity to give a 30-second commercial! Mixers are on the 4th Wednesday of every month from 5:30 - 7pm, and are open to the public. Admission is \$5 for members and \$10 for soon-to-be members. Mixer details at www.AlamoChamberofCommerce.com

Membership Chat

I hope you are all able to enjoy the warm spring weather. As I write this, we have added 6 new members in the last 6 weeks. Being the financial guy that I am (CFP – Retirement Income Specialist), it might be useful to see a brief cost/benefit analysis of being a active chamber member. Keep in mind, membership is only \$100 and mixers are \$5. If you attend all 12 mixers, a one year active membership cost adds up to \$160.

Benefit	Economic Value
Meet 163 Alamo business owners and professionals.	\$12,000 +
Have fun at a monthly mixer and enjoy great food, beverages and conversations with other business owners and friends.	\$334 + /yr
Access to NuAlerts	\$360 - \$1440/yr
Know what's happening & know who is making it happen	Priceless
Total cost \$160total benefit = \$12,694... A Great Deal!	

If you have a question, pls call me. **Gary Mills** - Membership Chair 925.746.7266

Welcome New Members

Ed Fisher, Windermere Select Properties, 925.577.2230
Bob & Joan Marx, Summit Ranch Equine Center, 925.945.0267
Karina Galdamez, Unlimited Wireless, 925.743.2750
Mary Garcia, Sweet Celebrations, 925.855.4640

Kiwanis/Alamo Chamber, 45th Golf Tournament - Presented by Waldron Wealth Advisors.

Nearly 100 Golfers and Volunteers assembled on 4/18/11 at Round Hill Country Club for the 45th Annual Kiwanis/Alamo Chamber of Commerce Golf Tournament, sponsored by Waldron Wealth Advisors. This was the first year for the Alamo Chamber to co-host the event with Kiwanis, and it was a fabulous time for all. Thanks to Waldron Wealth Advisors, and to the Diamond Sponsors: Alamo Ace Hardware, Stone Valley Center, Laird Enterprises and Goldstein-Enright Accountancy Corporation, as well as our generous Tee/Participating Sponsors and prize donors. Over \$5,000 was raised for the charitable causes of the Chamber and Kiwanis! The fabulous hole-in-one prizes, including \$40,000 Cash, (Waldron Wealth Advisors - Title Sponsor), a \$10,500 Home Theatre System (World of Sound & Vision), a Rolex Watch (Heller Jewelers) and a ½ Carat Diamond (Mark Kahn Jeweler) went unclaimed!



Pictures by Eric James Photography. www.ericjamesphoto.com. Thank you Eric!

Ambassadors

Did you know that the support team behind our Mixers, events like our Crab Feed, Business Expo and recently, our very successful Golf Tournament are our ambassadors. They are a very important part of our Chamber organization and a great way to meet new businesses. Join this team by calling me, AJ, at 925.963.5836 and sign up!

Chamber Board of Directors for 2011

Richard Wood, E-Paynow.com - Chairman, 925.788.5057
A.J. Nisen, Bank of America Mortgages - Vice Chairman 925.677.4169
John Lineweaver, Stone Valley Center - Treasurer, 925.837.3665
Bruce Marhenke, Alamo Communications - Secretary, 925.831.0352
Gary Mills, Wells Fargo Advisors - Membership Chair, 925.746.7266
Marge Jensen, TouchStone Marketing - Newsletter, 925.244.1227
Diane Barley, Union Bank - Publicity, 925.362.7111
Wendy Peterson, E-Paynow.com - HS Mentoring Program, 925.804.6025
Kevin Musante, World of Sound & Vision - Shop Local Chair, 925.820.4900
Jose Avelar, Don Jose's Restaurant - Awards & Recognition, 925.743.8997
Keith Gilbert, Ace Hardware - Member at Large, 925.837.2420
Peter Waldron, Waldron Wealth Advisors, - Member at Large, 925.659.0383
Sharon Schuyler, Celebrations on the Bay - COO, 925.208.4707

Newsletter by TouchStone Marketing, 925.244.1227